



24 HOURS TO GIVE WHERE YOU LIVE

PRIZE STRUCTURE

GRAND PRIZES

The following prizes will be awarded after the close of March 9th. Nonprofits are only eligible to win one Grand Prize.

Most Unique Donors

1st place prize = \$20,000
2nd place prize = \$10,000
3rd place prize = \$5,000

Most Dollars Raised

1st place prize = \$15,000
2nd place prize = \$10,000
3rd place prize = \$5,000

"GET UP AND GIVE" LAUNCH PRIZES

Beginning at 12:00am on March 9th, the first ten (10) nonprofits to receive 25 unique donations of \$25 or more receive a \$1,000 prize. These prizes are intended to incentivize donors to donate early and quickly on Fairfield County's Giving Day in order to receive a \$1,000 Launch Prize for their favorite nonprofit.

THE COMMUNITY FOUNDATION'S "TOAST TO 25!" PRIZES

In honor of Fairfield County's Community Foundation's 25th year anniversary, the nonprofit that receives the 25th donation *each hour* (from 12am-11:59pm) will get a \$250 boost prize.

"TOP OF THE MORNING" PRIZES

The two nonprofits (one from each budget category listed below) that raise the most dollars by 9am will each receive a \$5,000 "Top of the Morning" prize.

Operating Budget Categories: **Small-** Under \$500,000 **Large-** Over \$500,000

POWER HOURS

Prizes will be awarded to the organizations with the most unique donors in the following hours. Nonprofits are only eligible to win one Power Hour Prize.

- Morning Momentum Power Hour: 10am – 11am
 - \$1,000 awarded to a "Newbie," defined as a nonprofit participating in Giving Day for the first time
 - \$1,000 awarded to a "Seasoned Enthusiast," defined as a nonprofit that participated in the 2014, 2015 or 2016 Giving Day
- \$2,500 "Lunch is on us!" Power Hour: 12pm-1pm
- Coffee Break Power Hour: 3pm-4pm
 - \$1,000 to a "Newbie," defined as a nonprofit participating in Giving Day for the first time
 - \$1,000 to a "Seasoned Enthusiast," defined as a nonprofit that participated in the 2014, 2015 or 2016 Giving Day

Prizes will be awarded to the organizations that raise the most dollars in the following hours:

- \$1,000 Happy Hour Power Hour: 6pm-7pm
- \$2,500 Big Finish Power Time between 10pm-11:59pm



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What is a unique donor?

Fairness in determining the winners of the Giving Day prizes is very important to Fairfield County's Community Foundation. Giving Day's purpose is to bring the community together in a positive, inclusive spirit and we ask that all involved participate with integrity.

Kimbia, our website donation platform, identifies a unique donor by reviewing a combination of donor name, email, address and credit card information. All prizes that require unique donors will be verified using two levels of review: 1) Kimbia generates prize winners based on prize category and guidelines; 2) The Community Foundation's Giving Day team completes an audit to ensure that the winner is identified. Fairfield County's Community Foundation has final approval for winner identification.

*Fairfield County's Community Foundation reserves the right to modify prize categories and amounts. Notifications to all participating nonprofits will occur in the event of any changes to prizes.