



**24 HOURS TO GIVE
WHERE YOU LIVE**



03.09.17 FAIRFIELD COUNTY'S LARGEST PHILANTHROPIC EVENT

Giving Day is an easy, exciting way for area residents and businesses to join together to support local nonprofit organizations. This one-day giving marathon:

Increases charitable support and awareness for hundreds of local nonprofits in the region through a 24-hour period of online giving.

Provides businesses with an opportunity to become a champion partner in a regional philanthropic effort.

Unites and empowers community members of all ages to support favorite charities and learn about the important work of nonprofits across the County.

RESULTS THAT MATTER

In 2014, Giving Day raised **\$756,229** for **267** nonprofits.

In 2015, the event raised **\$1,066,091** for **386** nonprofits.

In 2016, we broke records - \$1.25 million was raised for 410 nonprofits in 24 hours.—

HOW DOES GIVING DAY WORK?

IN ADVANCE: Nonprofits register on FCGives.org, our secure donation platform, and receive training and resources in fundraising, traditional and social media marketing and more. They rally supporters through emails, videos, social media and print pieces. The Community Foundation markets the event through a multi-media approach to increase awareness in every town and city in Fairfield County.

ON GIVING DAY (03.09.17): From 12:00 am - 11:59 pm, individuals go to FCGives.org and make donations of \$10 or more to any registered nonprofit. Nonprofits compete to win cash prizes (ranging from \$1,000 to \$25,000) throughout the day.



FCGIVES.ORG
#FAIRFIELDCOUNTYGIVES